

Berlin, 14 October 2026

Pollar makes coverage easier to follow across borders.

A European news service in four languages, on the web, iPhone and Android. Press kit, October 2026.

Media contact

Bartosz Kasprzycki
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pollar.news

Berlin, 14 October 2026

Three months after its App Store launch, Pollar adds Android, audio, video and Radar

Pollar is a news service from Berlin that reads coverage from European and international outlets, groups the articles about each event and turns them into short summaries with links to every source. The same edition appears in English, Polish, German and French, on pollar.news, on iPhone and on Android. Reading is free and needs no account.

The iPhone app reached the App Store in July 2026, and the Android app followed on Google Play in August. In September and October Pollar added short Films and spoken Explainers for large stories, then Pollar Sounds, a narrative podcast led by journalist Jan Sigsworth. Radar, which follows a chosen city, company, politician or bill, opened on the web on 5 October.

October also changed how Pollar works with publishers and AI. It stopped using 82 outlets that reserve text and data mining and no longer takes photos from publishers. AI involvement is labelled on every surface, and each correction is noted under the story it changes. The companies that process data for Pollar, and where, are listed at pollar.news/ai-policy.

By 13 October Pollar had 12,644 first-time downloads on the App Store, with ratings of 4.7 in Poland and 4.6 in Germany. The Instagram account [@pollar.news](https://www.instagram.com/pollar.news), where Pollar publishes its Films, has more than 108,000 followers.

Readers can support Pollar with a membership from €3.49 a month. It is built by four people in Berlin, Warsaw and London and published by POLLAR P.S.A. as the registered daily "Pollar.pl".

Pollar started in Kraków, where its publisher is registered. In October 2026 the team moved its base to Berlin. Ignacy Konopka, who leads engineering, works from Warsaw, and Jan Sigsworth from London.

About Pollar. Pollar is a European news service that turns coverage from nearly 200 outlets into short summaries with links to every source, in English, Polish, German and French. It is free to read at pollar.news and in the iPhone and Android apps.

Media contact. Bartosz Kasprzycki, co-founder and head of product, bartoszkasprzycki@pollar.news. Logos, screenshots and this kit in four languages: pollar.news/press.

What Pollar makes

The daily edition

Coverage of the same event from several outlets becomes one entry: a headline, a short summary, the key facts and a link to every source.

Live carries breaking stories as they develop, and the Brief sums up the day. Threads follow a long-running story over weeks, with a timeline and the people involved. There is also a news map and a search of the full archive. Pollar Chat answers questions about current events and cites its sources.

Explainers and Films

Explainers walk through one large story in a few minutes: timeline, map, figures, quotes and what happens next, read by an AI voice. They appear in the iPhone and Android apps, usually within an hour of a major story breaking. 62 published since 1 October 2026.

Films are short videos of about three minutes that answer one question about an event, with subtitles in four languages. 17 since 23 September 2026, in the apps, at pollar.news/films and on Instagram.

Pollar Sounds

A narrative podcast led by Jan Sigsworth, journalist and sound designer. An episode either follows one story back to its roots or takes three stories from three angles, built from reporting already published. Script, research and editing: people. Narrator voices: AI, made with ElevenLabs, which supports Pollar's audio with a grant. Recordings of real people are original and never dubbed.

Four episodes since 3 October 2026, in English with subtitles in Polish, German and French. On pollar.news, in the iPhone and Android apps, on Apple Podcasts and Spotify. Members hear new episodes at least six hours early.

Pollar Radar

Radar follows what a reader chooses to watch: a city, a company, a politician or a bill. It keeps a dossier of where things stand, sends an alert only when something material changes, and collects scheduled dates such as votes, hearings and deadlines. Every Monday it sends a summary of the week to read or listen to. Three watches are free, members have no limit.

On the web at radar.pollar.news since 5 October 2026. The iPhone and Android versions are in testing.

What Pollar makes

How Pollar uses sources and AI

In October 2026 Pollar changed how it works with publishers and AI.

- On 13 October Pollar stopped using 82 outlets that reserve text and data mining. Publishers can opt out at any time, and we act within seven days.
- Pollar no longer takes photos from publishers. Images come from Wikimedia Commons and official sources such as the European Commission, with author and licence. Some stories carry an AI-generated illustration of the topic, always captioned as such and never showing a real person or event.
- The feed, Live, Threads, email, audio and the API all mark AI involvement, in line with Article 50 of the EU AI Act.
- Since 12 October every correction is noted under the story it changes.

The page “How Pollar is made”

at pollar.news/ai-policy shows live figures and takes one story apart to show what AI wrote and what was checked. It also lists every company that processes data for Pollar, with its region.

Membership

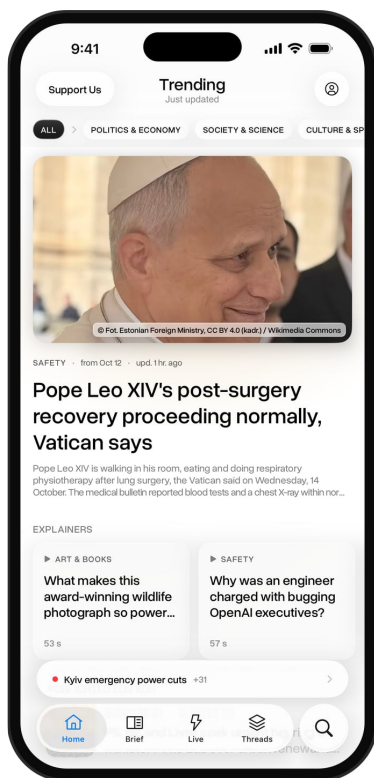
Pollar is free to read. Readers who want to support it can choose a membership. Annual plans start with 14 days free.

Plan	Monthly	Annual
Supporter	€3.49	€34.99
Founder	€7.99	€79.99

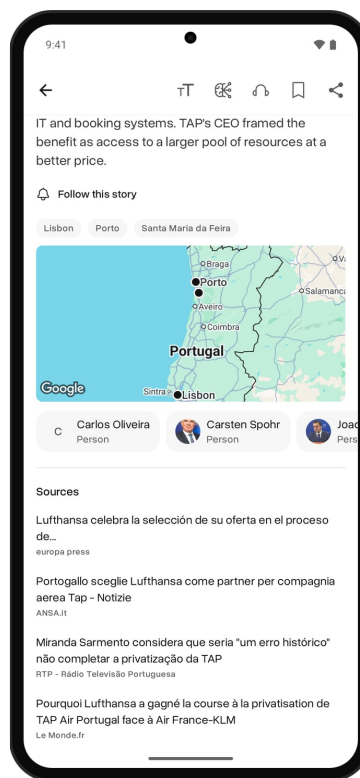
Supporter adds offline reading, articles read aloud, unlimited Pollar Chat and the Brief without a sponsor. Founder adds a vote on what Pollar builds next and access to the member community. In Poland Supporter costs PLN 12.99 a month or PLN 129.99 a year, and Founder PLN 29.99 or PLN 299.99.

Pollar Weather and Pollar Sports are in testing and not yet available.

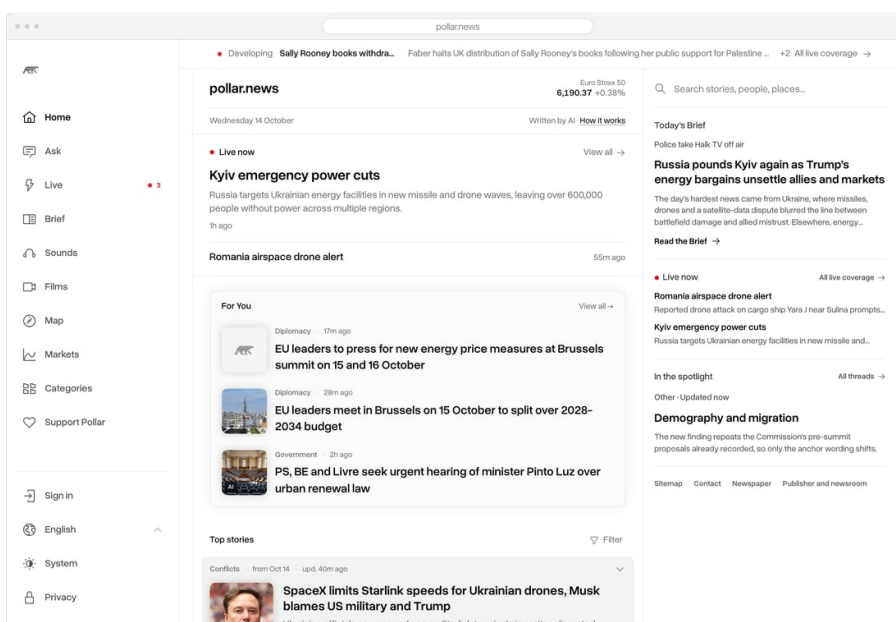
Screenshots



iPhone



Android



Pollar on iPhone, Android and the web,
14 October 2026. Full-resolution files are in the press pack
at pollar.news/press.

How Pollar works

Pollar reads articles that established outlets have already published. Software groups the articles about one event, and an AI model writes a summary in English. The summary is then translated into Polish, German and French.

Before publication, automated checks compare each summary with its sources. No person reads every summary before it goes out. The newsroom chooses the sources and sets the rules. When we get something wrong, we correct it and add a note under the story.

Every summary carries an AI label and links to the articles it is based on. Since 13 October 2026 Pollar does not use outlets that reserve text and data mining, and it no longer takes photos from publishers. The companies that process data for Pollar, and where they do it, are listed at pollar.news/ai-policy.

In numbers

As of

Sources behind a typical story	7	30 days to 14 October 2026
Stories published a day	170 on average	30 days to 14 October 2026
Source articles cited since Pollar started	562,352	14 October 2026
Daily briefs published	267	14 October 2026

Why Pollar

Most Europeans get their news from national and local outlets (Reuters Institute, Digital News Report 2025). Only around 8 per cent have tried to reach online content meant for another EU country (Flash Eurobarometer 411, European Commission, 2015). Pollar is built for that gap: a reader in Warsaw can follow in Polish what German or Spanish outlets report, and a reader in Berlin can follow Polish politics in German.

Pollar's readers are already spread across borders. Of its 12,644 first-time App Store downloads to 13 October 2026, 45 per cent came from Poland, followed by the United Kingdom, the United States, Germany and France.

Team

Jakub Dudek

Founder, editor-in-chief · Berlin

Jakub founded Pollar and is editor-in-chief of “Pollar.pl”, the registered daily published at pollar.news. He studied physics and social informatics at AGH University of Krakow, holds a film school diploma and worked in UX design. He sets Pollar’s product direction, its editorial standards and its AI policy.

Ignacy Konopka

Co-founder, head of engineering · Warsaw

Ignacy studied law at the Jagiellonian University in Kraków before moving into software. He built the system that reads coverage from nearly 200 outlets, groups articles about the same event and recognises the people, companies and institutions in them across four languages. Law school left him with a rule that suits a newsroom: every claim needs a source.

About Pollar

Pollar is a European news service based in Berlin. It reads coverage from nearly 200 outlets in 12 markets, groups articles about the same event and turns them into short summaries with links to every source, published in English, Polish, German and French. Every summary is written with AI and labelled as such, and corrections appear under the story. Besides the daily edition, Pollar makes Pollar Sounds, a narrative podcast, short Films and spoken Explainers, and Radar, which follows a chosen city, company, politician or bill. Pollar is free to read at pollar.news and in the iPhone and Android apps, and readers can support it with a membership. It is published by POLLAR P.S.A. as the registered daily “Pollar.pl”.

Bartosz Kasprzycki

Co-founder, head of product · Berlin

Bartosz studied linguistics at Adam Mickiewicz University in Poznań. Before Pollar he worked on digital advertising products for international platforms, where he saw how much of the internet is shaped by distribution and attention. At Pollar he leads product and the language of the four editions, and he is the press contact.

Jan Sigsworth

Head of Pollar Sounds · London

Jan is a journalist and sound designer, and an alumnus of the National Film and Television School and the Guildhall School of Music and Drama. He leads Pollar Sounds, the narrative podcast Pollar started in October 2026.

Using these materials

You may use Pollar’s logos, screenshots and photos from the press kit at pollar.news/press in coverage of Pollar without asking us. Crop and scale them as you need, but do not change what they show. The portrait of Jakub Dudek needs no credit. Screenshots show the apps and pollar.news as of 14 October 2026.

Writing the name

Write “Pollar”, with a capital P and nothing after it. Only the logo is in lower case. Not “Pollar News”, “Pollar app” or “POLLAR”. The company is POLLAR P.S.A.

Media contact

Bartosz Kasprzycki

Co-founder, head of product

bartoszkasprzycki@pollar.news

We reply within one working day, in English or Polish.
Interview requests for Jakub Dudek, the founder and editor-in-chief, go to the same address.

Facts

As of

What it is	A news service that groups coverage of each event and summarises it with links to every source	
Languages	English, Polish, German, French	
Where to read	pollar.news, iPhone (App Store since July 2026), Android (Google Play since August 2026)	
Sources	197 news outlets in 12 markets	14 October 2026
App Store	12,644 first-time downloads since launch	13 October 2026
Google Play	More than 1,000 installs	14 October 2026
App Store ratings	4.7 in Poland (76 ratings), 4.6 in Germany (19 ratings)	14 October 2026
Instagram	108,347 followers on @pollar.news	14 October 2026
Price	Free to read, no account needed. Membership from €3.49 a month or €34.99 a year	14 October 2026
Advertising	No ad networks. At most one labelled sponsor of the web brief a day	
AI	Every summary is written with AI from published reporting and labelled as such	
Team	Four people in Berlin, Warsaw and London	14 October 2026